



## Our Building Blocks: Share Their New Meaning

The building blocks of Lions Clubs International reflect the essence of International President Kay K. Fukushima's twin themes this year: "One World, One Heart," and "Building a Better Tomorrow." In view of our far-reaching goals in 2002-2003, each has taken on added meaning. Indeed, these blocks are designed to motivate Lions, Lionesses and Leos to put into action with still further resolve the humanitarian ideals of "We Serve."

**Leadership**— This is the key to all we seek to accomplish as Lions. Strong and effective leadership will provide the expertise and inspiration to make it possible for club members to reach still higher levels of community and humanitarian service. By recognizing oneself as a leader, a Lion is motivated to invite more men and women to join the club. Leadership is, in fact, the building block that directly affects the relationship of Lions to all the other blocks.

**Information Sharing**— Lions Clubs International is a team and, consequently, each club should recognize the need to share news of its accomplishments and goals and to learn what is occurring throughout the association. Read THE LION Magazine, your district and multiple district publications and other material to keep abreast of all that is happening. Employ the newest technology such as Web sites and e-mail to share the latest information about Lionism.

**Orientation**— All Lions, especially new members, must understand fully the direction the programs and goals of this association are taking them. Orientation is knowledge and it provides new Lions with a perspective regarding our activities, history and traditions along with instilling in them an understanding of their responsibilities as members. Effective orientations generate commitment and respect for the association and will inspire and motivate new members to become the best Lions they can be.

**Network**— Lions have an opportunity to join and inter-act with fellow club members who represent a wide range of professional and business groups. Belonging to a Lions club also enables one to meet leaders from throughout the community's public and private sectors and develop bonds of cooperation and mutual interest. Friendships that result from these networking situations will last a lifetime and may eventually involve the entire family.

**Skills**— As a Lions club member, one acquires skills in leadership by occupying various offices, skills that can be applied to the Lion's professional or business occupation. A Lion hones his or her abilities to perform duties at the club and district levels through participation in the association's many seminars and institutes. By committing oneself to taking advantage of the opportunities available, a Lion will, in fact, develop a truly quality set of skills for life.

*Share these Building Blocks with your fellow Lions. In so doing, you will help them become more aware of what membership has to offer and how these opportunities will build stronger clubs and develop in each individual Lion greater self-confidence and fulfillment as a community leader.*

